



**What if
we told you
that vegans**



**DON'T
NECESSARILY
LOVE ALL
ANIMALS?**



THAT'S RIGHT!

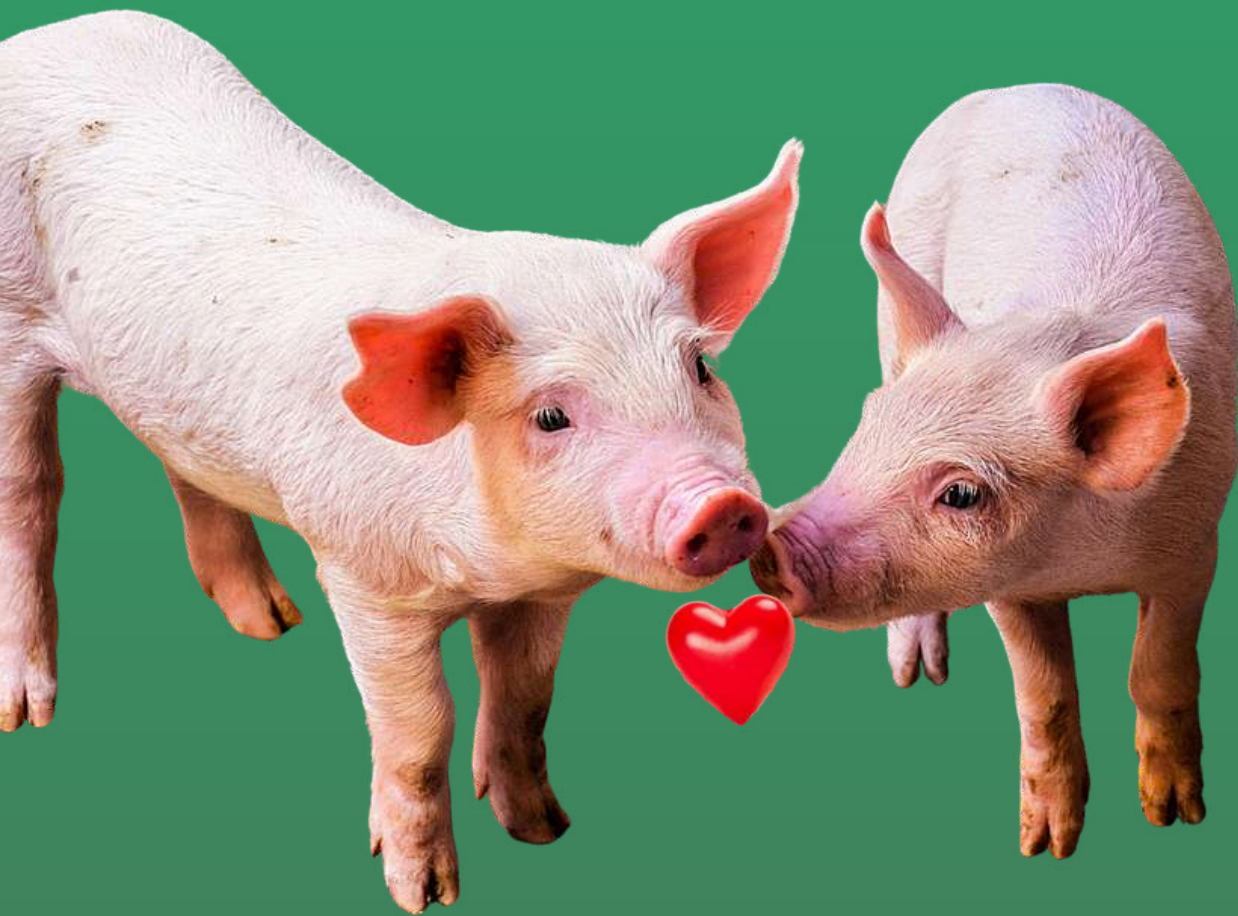
Vegans don't always have an unconditional and overwhelming love for every animal species. Claiming otherwise would be unrealistic and would clash with the diverse personalities of those who choose this lifestyle.





Being vegan isn't about unconditional love; it's about RESPECT for all animal species.

**BECAUSE LOVE FOR
ANOTHER
LIFE
FORM
CANNOT
BE
FORCED.**



**Respect for other lives,
however, should be a common
rule, and this is the
foundation of the vegan
choice.**





There will always be vegans who prefer the company of dogs, others who are more drawn to cats, some who don't get scared by insects, and some who are **terrified** even at the thought of them.

But this has nothing to do with the **DESIRE TO AVOID CAUSING ANY HARM** to any of these species or to any individual animal.





Even if you don't love them,
respect them.

Be the
CHANGE

GO
VEGANOK